A MIRACLE-WORKING RECIPE

How to Nurse Weak and Ailing Hair back to Health and Beauty.

1,000,000 Free Triple Toilet Outfits to be distributed.

Your hair won't get better as, say, a cold does, of its own accord.

It needs immediate and skilful attention.

In other words, it requires "Harlene Hair-Drill."

In over a million homes now you will find men and women making "Harlene Hair-Drill" an important feature of the morning toilet, and thousands whose hair has been gradually growing thinner, or weaker, or more brittle, or losing colour, or suffering from any of the many disorders to which human hair is heir, are to-day returning thanks to the discoverer of "Harlene Hair-Drill" for the restoration of their hair to health and vigour and a beautiful appearance once more.

To-day Mr. Edwards, the famous royal hair specialist, to whose patience, experience, and ingenuity the world owes the discovery of this wonderful system of hair hygiene, is still patriotically distributing free trial packages of "Harlene" and the other accessories of "Hair-Drill" among the men and women of this country. "English men and English women," says Mr. Edwards, "were centuries ago world-famous for the beauty and luxuriance of their hair, but they have fallen from their former high estate, and to-day it is the people of the Continent whose hair is the envy of the world. But," added Mr. Edwards, with a smile, "we are gradually changing all that. It has been the chief object of my busy life to educate and instruct the men and women of this country in the care and culture of their hair.

Read this article and you will see and understand why you should never attempt to dress your hair by dipping your hair brush in water—especially tap water—as it contains mineral and other matters and solutions which destroy the hair. Further, you can read here how you can obtain a package containing everything you will require to carry out a week's test of a method of taking care of the hair which to-day is used by over a million persons.

"In the first place, the hair must be literally 'drilled' every day, just as the raw recruit has to be drilled on the parade-ground before he can hope to develop into a full-blown Tommy Atkins.

"But in the case of 'Harlene Hair-Drill' only a few minutes are necessary each day if my instructions are conscientiously carried out. By means of the 'Harlene Hair-Drill' new hair will grow in a thick and vigorous growth upon all bald or sparsely-covered places, whilst that continual 'falling out' of the hair will soon entirely cease.

"In the second place, both the hair and the scalp must be thoroughly cleansed and shampooed once a week with a shampoo-powder specially prepared for that purpose—one that contains no ingredients that will injure the stamina of the hair itself or injuriously effect the general health of the person who uses it. Such a preparation I have discovered in 'Cremex,' which is at once cleansing, refreshing, stimulating, and invigorating to the scalp and the hair. This shampoo-powder is especially destructive to the accumulation of dust, dandruff, and to the formation of 'scales,' and is especially suitable for the use of women and children.

Beautiful Hair is Shampooed Hair.

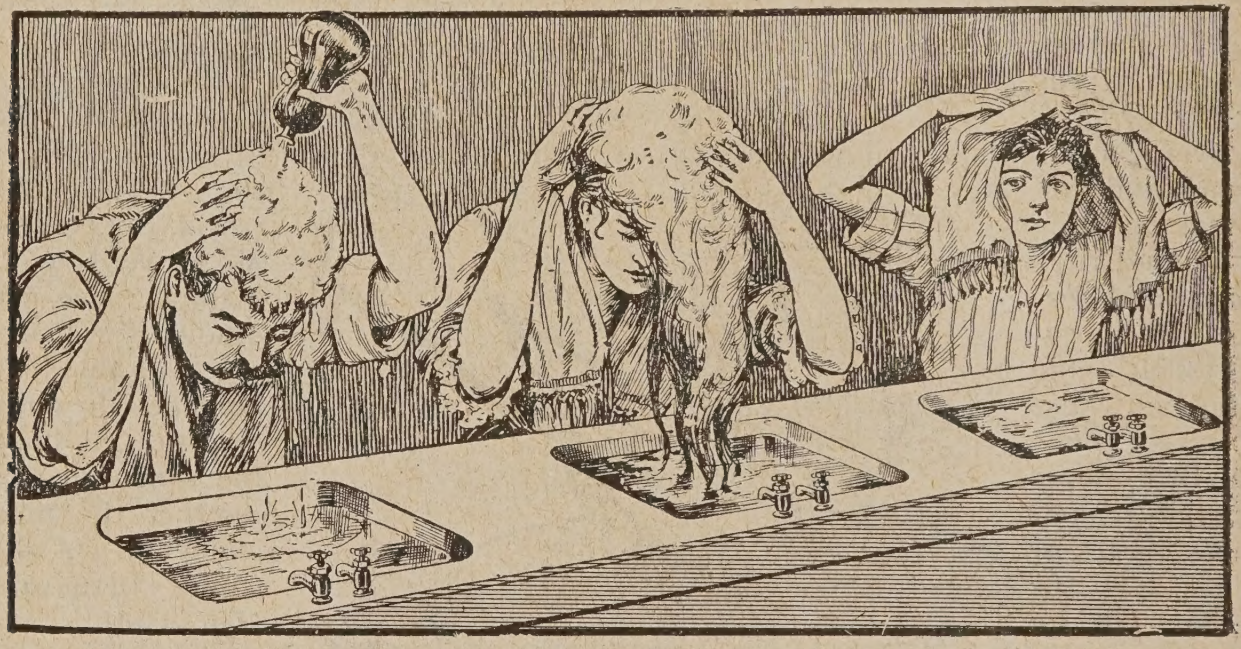
Really Beautiful Hair is cleansed Hair.

And to be thoroughly cleansed the hair must be regularly shampooed with a safe, scientifically prepared tonic shampoo powder, which will give it that shimmering halo-like radiance which evokes the admiration of everyone.

"Cremex" is a special preparation discovered for the use of those ladies and gentlemen who desire to grow glossy and beautiful hair.

"Cremex" is the most delightful shampoo-powder ever yet invented.

It is perfectly safe to use, is not inflammable, and contains nothing whatever of a harmful or injurious character.



Cleanliness of the scalp and hair is the very foundation of Hair Health and Beauty. Mr. Edwards, the Royal Hair Specialist, here offers to send trial packets of his special "Cremex" Shampoo Powder for cleansing the hair and scalp. After you have used it you will not fail to note how beautifully it cleans the scalp and hair, not only without injuring it in the least, but actually exercising a healthful and "toning-up" influence upon it.

The Average Shampoo Time-Table

In the opinion of Mr. Edwards, the eminent discoverer of Harlene-for-the-Hair and of the "Harlene Hair-Drill," the average Shampoo time-table should be as follows :

For those who live in the country, once a week.

For those who live in the towns twice a week.

By following this toilet practice regularly, week in and week out, any man or woman—who lives either in the country or in the town—can grow luxuriant and beautiful hair, free from all weakness, greyness, discolouration, or the slightest sign of baldness.

"Cremex" is, in fact, a shampoo powder designed especially for use in the home.

"Cremex" makes the hair soft, silken, and of a beautiful gloss and radiance. It prevents the hair becoming dank and clinging. Unlike some shampoo-powders, it does not leave the hair sticky and greasy. On the contrary, it keeps the hair thoroughly free from dust and the scalp perfectly clean of seurf and dandruff.

Try this Free Personal Test.

Just try "Cremex" for yourself and see what a beautiful Shampoo Powder it is.

Such a test will cost you nothing, and you will be very glad afterwards that you have tried it.

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To every applicant, who encloses coupon below with three penny stamps to cover cost of postage, Mr. Edwards will at once dispatch—

1. A large-sized trial bottle of Edwards' Harlene-for-the-Hair, each bottle containing a sufficient supply of this famous hair tonic to enable the recipient to make a seven days' trial of "Harlene Hair-Drill."

2. Full instructions as to the correct and most resultful method of carrying out "Harlene Hair-Drill," by which you can banish greyness, baldness, scurf, and grow a luxuriant crop of new hair in a few weeks' time.

3. A package of the "Cremex" Shampoo Powder for the scalp, which is absolutely safe to use, contains no harmful ingredients, is most delightful and refreshing to use, cleanses the scalp from all scurf and dandruff, stimulates the hair roots, and tones up the hair generally.

You can obtain the above trial package, as already stated, by applying through the post and enclosing three penny stamps for postage.

The practice of "Harlene Hair-Drill," by which every form of hair disorder or hair disease is quickly overcome, and new and better hair quickly grown, is by no means a difficult or tedious operation, for it only need occupy two minutes a day, or fourteen minutes a week. The hair will become thicker, glossier, stronger every day, and you will see and feel the improvement almost from the first or second application. You will feel a new and refreshing sense of vitality in the tissues of the scalp and the roots of your hair. Dull hair will become glossy, bright, and beautiful. Faded, grey hair will regain its natural colour. Thin hair will grow thick and luxuriant. Bald patches and places where the hair has become scanty will soon be covered with a growth of healthy hair at once soft, silky, and strong. Scurf and dandruff will quickly disappear. In short, hair-health take the place of hair-sickness, hair-plenty the place of hair-penury.

All you have to do is to fill in the accompanying coupon, and send it, with three penny stamps, to Messrs. The Edwards' Harlene Co., 95-96, High Holborn, London, W.C., and the package will be posted to you absolutely free. Should further supplies of "Harlene" be required, they can be obtained from chemists and stores all over the world at 1s., 2s. 6d., and 4s. 6d., or will be sent post free to any part of the United Kingdom on receipt of postal order. "Cremex" may be obtained in a similar manner, in boxes of six for 1s.

THIS OUTFIT IS FREE.

FREE TRIAL COUPON.

This Coupon entitles its holder to a Free Outfit for increasing the Beauty and Growth of the Hair, as described in the above article.

To the EDWARDS' HARLENE Co., 95 & 96, High Holborn, London, W.C.
Kindly send me one of the Toilet Outfits as per your offer in above article.
I enclose 3d. in stamps to cover the postal charges to any part of the world.

NAME.....

ADDRESS.....

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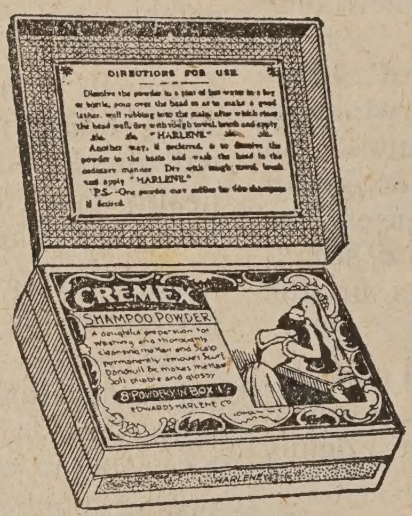
This inset was taken from the.....Magazine.

'HARLENE HAIR DRILL'

The Secret of Beautiful Hair.

Full particulars are given on the foregoing pages.



"HARLENE."	"CREMEX."	"UZON."
In Bottles with Patent Sprinkler.	Shampoo Powders in Boxes of 6.	Brilliantine in Stoppered Bottles.
Price **1/-, 2/6 & 4 6.**	Price **1/-.**	Price **1/- & 2/6.**

Obtainable from Chemists and Stores all over the world, or sent direct and post paid to any part of the United Kingdom on receipt of postal order.

The Combination Parcel

In order that you may make a thorough test of "Harlene Hair-Drill," we would draw your attention to the opportunity of purchasing the special combined parcel we are now issuing on extremely advantageous terms. This provides you with every auxiliary necessary to make the "Harlene Hair-Drill" treatment a complete success. Though the total cost of this would amount to 8/9, viz. :—

One bottle of "Harlene"	4/6 size
,, ,, "Uzon" Brilliantine	2/6 ,,
,, box of "Cremex" Shampoo Powders ...	1/- ,,
Carriage	-/9 ,,
	8/9

yet we shall be pleased to forward same to any address in the United Kingdom on receipt of your Postal Order for **6/-.** (Foreign and Colonial Postage extra.)

This may also be obtained from your local Chemists or Stores.

EDWARDS' HARLENE Co., 95 & 96, High Holborn, London, W.C.